



**THE BLOOD<sup>®</sup>  
CONNECTION**  
*Your Community Blood Center*

# HIGH SCHOOL GUIDE



## RED CORD ACHIEVEMENT

The Blood Connection is proud to recognize high school blood donors with a red cord at their graduation ceremony. A red cord will be awarded to students who donate blood at least three (3) times during their high school career. Donations are not limited to school blood drives and can include any community drive or center donations.

Students may apply for their red cord after completion of their third blood donation, at the end of the academic year. Wearing honor cords during your school's graduation ceremony will be left to the discretion of your school's administration.

## HIGH SCHOOL GRANT PROGRAM

TBC offers so many ways to help out in your community, including giving back to your school. Host a blood drive at your school (must collect 30 units or more) and receive a grant from TBC.

Blood drives must be hosted during the academic year. Grant funds will be awarded to the school to use for any future project! Any blood drive hosted by an official school club can be counted towards the school's total units. Drives hosted within 56 days of each other will be considered a single blood drive.

**\$500** *PER BLOOD DRIVE*  
ONLY APPLICABLE TO DRIVES THAT  
COLLECT 30+ UNITS

## STUDENT SCHOLARSHIP

Host a blood drive during a school break (summer or winter) and receive a \$500 scholarship to the college or university of your choice and a letter of recommendation from our CEO. Blood drives must be completed off-site during the summer (June-August) or during winter break. Blood drives hosted at a school do not qualify. You do not need to be a blood donor to participate.

The scholarship will be awarded upon completion of a student-led blood drive that collects thirty or more units.

## HOST A DRIVE WITH US!

You bring the donors – we bring the rewards! Hosting a blood drive with TBC is really that easy. Select a date with school administration (check for schedule conflicts such as testing days, holidays, field trips, etc.) – your TBC rep will help answer any questions you may have such as best time and location! **PROMOTE** – banners, social media and, school announcements help to get the word out. TBC will provide you with promotional materials and QR codes to schedule appointments. The more appointments, the more lives saved! After the drive, your TBC rep will share blood drive results for you to share with friends. Then,

lives saved! After the drive, blood drive results for you to set and confirm your next life-saving blood drive.

*P.S. Most schools host a fall and spring semester blood drive.*



## GET REWARDED!

Every community relies on unsung heroes that help those in need. Each high school donor who provides blood is eligible for TBC Rewards! The Blood Connection offers a convenient points system that can be used to redeem eGift cards at major retailers, donate to charitable causes or even opt-in to additional health screenings.



thebloodconnection.org

The Blood Connection is a non-profit organization. Blood can be donated every 56 days. Donors must be 16 years or older and over 110 lbs. To donate, written parental consent required for 16 year olds in SC, VA and GA, 16 AND 17 year olds in NC. Before you donate blood, make sure that you drink plenty of water and eat a healthy meal. TBC Donor ID Card (preferred) or photo ID required to donate. Rewards are non-transferable and expire after 30 days.

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